

# SPONSORSHIP OPPORTUNITIES & BENEFITS

**SATURDAY, OCTOBER 29, 2022**  
**10AM-1PM**  
**FAYETTEVILLE PUBLIC LIBRARY**

We are excited to host another Be(A)ware Halloween event this year! Last year, we welcomed nearly 600 individuals to the 3rd annual event, and expect even more this Halloween.

*Will you join us and help make this the most memorable and safe Be(A)ware Halloween yet?*

## WHAT SPONSORS PROVIDE

- + Execution of theme/decor for the table or room
- + Treats for 400 kids  
*(We encourage having an allergy-friendly option and can provide guidance on this.)*
- + Representatives to hand out treats to kids

## IN ADDITION TO THE MARKETING BENEFITS, WE WILL PROVIDE

- + Signage for each sponsor
- + On-site facilities support
- + Bottled water for event day volunteers/sponsors
- + Sponsorships are tax-deductible
- + Assigned table & room locations
- + Sponsorship guidelines & details



### Title Sponsor | \$1,000

- + “Presenting Sponsor”
- + Logo on event map
- + Logo on LCD
- + Logo on screen during performances
- + Social media sponsor shoutout before & after event (16,000+ followers)
- + Logo on FPL events calendar & event flyer
- + Announcement during performances
- + Option to add to 200 goodie bags
- + Logo mention on Facebook event
- + Listed in email to 3,000 youth & family subscribers



### Large Rooms | \$550

- + Logo on event map
- + Logo on LCD before & during event
- + Logo on screen during performances
- + Social media sponsor shoutout before & after event (16,000+ followers)
- + Logo on FPL event page
- + Option to add to 200 goodie bags
- + Logo on Facebook event
- + Listed in email to 3,000 youth & family subscribers



### Small Rooms | \$350

- + Logo on event map, LCD during event & on screen during performances
- + Social media sponsor shoutout prior to event (16,000+ followers)
- + Option to add to 200 goodie bags
- + Mention on Facebook event & FPL event page



### Table Sponsor | \$200

- + Name on event map
- + Logo on LCD displayed during performances
- + Option to add to 200 goodie bags
- + Mention on Facebook event & FPL event page



### In-Kind Donations

- We are looking for in-kind donations of allergy-friendly treats or snacks, decorations, bags and more!
- + Social media shoutouts
  - + Product put into the hands of hundreds of kids!

