

Board of Trustees October 15, 2018 4:00 pm

MINUTES

Regular Meeting Ann Henry Board Room

Janine Parry, President Rob Qualls, Vice-President Maylon Rice, Treasurer Bret Park, Secretary

Bryn Bagwell Hershey Garner Sallie Overbey

Our mission is to strengthen our community and empower our citizens through free and public access to knowledge.

Present: J. Parry, R. Qualls, M. Rice, B. Park, B. Bagwell, H. Garner, S. Overbey

Staff present: D. Johnson, W. Fitzgibbon, S. Davis, L. Yandell, C. Moody, G. Jelinek, G. Allen, K. Bailey, L.

Greenwood, S. Daniel, S. Palmer, S. Du Preez, J. Atha

Others: Rich Frazier

Crossland: Jason Miller, Brad Hamilton

Press: S. Ryburn

I. Call to order: The meeting was called to order at 4 pm.

II. Minutes

A. Approval of minutes: M. Rice moved to approve the minutes of September 17, 2018; S. Overbey seconded, all voted AYE

III. Reports

- A. Key upcoming events: True Lit begins October 28 with Kwame Alexander as the key note speaker. Historic photos of the Fayetteville Farmers' Market by Art Meripol are on display in the Reading Room.
- B. Library administration
 - 1. Management reports
 - a. Monthly performance measures There is some fluctuation in circulation numbers from year to year due to a variety of things including the presence or absence of blockbuster books. Program attendance is climbing now that all streamed events are included in statistics. The i-card program started with a single school, Owl Creek, in 2013. Now, all public and private schools receive the cards, and over 11,000 are in circulation. Cox Communication is sponsoring the program this year.
 - b. August-September 2018 strategic plan progress FPL is collaborating with the Roots Festival. Meet the Candidates forums and the Becoming an American series were both successful. The Human Library event was well received; the mayor participated.
 - 2. Financial reports FPL has \$4.8 million in total cash and investments. Steady revenue sources (local tax support, city transfers, Foundation and Friends transfers, and state aid) are behind budgeted amounts, but will likely catch up by year's end. Fluctuating revenues (rent, copy income, contributions, and investment earnings) are also behind anticipated levels; their final totals are less certain. All major expense categories are running behind YTD budgeted amounts.
 - 3. Informational
 - a. Expansion update: Staff reviewed and priced three construction sequencing options. The least expensive option, developed with input from Crossland, is to remain open during construction and use swing spaces as sequential temporary space for the various departments while renovation proceeds. H. Garner moved to proceed with Construction Sequencing Option One (remaining open during construction). B.

Bagwell seconded. Discussion: A significant marketing effort will be needed to inform the public; this might include volunteer docents. The construction schedule would be shortened only if everything were moved out of the building and stored off site. Crossland has experience with phased renovations (Cabela's, VA Hospital). Safety will be paramount. Question called. **All voted AYE.**

- b. Streaming board meetings revisited: The cost is \$17,000 to retrofit the board room with equipment for streaming. The Board decided to wait until the expansion is complete when the necessary equipment may be part of the renovation.
- c. Fayetteville Public Library Foundation: No report
- D. Friends of the Fayetteville Public Library: The administrative staff reviewed expansion plans with the Friends Board.
- IV. Old business
- V. New business
 - A. Consent items
 - B. Discussion items
 - 1. Confirm Bo Bittle as Foundation Director: M. Rice moved to approve Bo Bittle as a Foundation director; R. Qualls seconded. All voted AYE.
- VI. Public Comment
- VII. Adjournment: H. Garner moved to adjourn; M. Rice seconded. Meeting adjourned at 4:53 pm.

Bret Park, Secretary Date