

Fayetteville Public Library  
Board of Trustees Regular Meeting  
August 8, 2011  
Minutes  
Prepared by S. Daniel, Office Manager

Board Members present: K. Agee, L. Brewer, S. Clark, D. Ferritor, E. Jordan, M. Malone, and M. Rice. Staff present: L. Speer, C. Rew, and S. Daniel.

- I. The Board of Trustees meeting was called to order at 4:03 p.m. by S. Clark. Addition to the agenda: Executive Session following the regular meeting to discuss personnel issues.
- II. Minutes
  - A. Approval of Minutes:
    1. D. Ferritor moved to approve minutes from the June 20, 2011 meeting. M. Rice seconded. All voted aye.
  - B. Signed minutes
    1. April 18, 2011 regular meeting
- III. Reports.
  - A. Management Reports
    1. Key upcoming events: L. Speer distributed a new brochure describing FPL+ online. These digital resources are being demonstrated to the public weekly during August. FPL is continuing partnerships with TheatreSquared and KUAF in an artist forum August 23 and with the Walton Arts Center in a series of 10 concerts for \$10 each. That Fayetteville Sound, an initiative to collect music by local musicians, will kick off with a concert on August 28. Ozark Writers Live is hosting author Jo McDougall on September 10 and Gathering of the Groups is hosting author Colin Beavan on October 28.
    2. June – July strategic plan progress: The summer reading program had excellent attendance of over 3000. We have subscribed to Counting Opinions, a survey tool to compare FPL with other libraries across the country. Outreach efforts and collaboration have been successful: 2500 books for 2500 kids exceeded its goal. We have rebranded the digital library to FPL+ online. The teen library and CCTV system are substantially complete and the conveyor upgrade will begin on August 22. The NEH deadline is close; one pending grant may allow us to make the goal. In response to a board member's inquiry about FPL's efforts to serve other languages and cultures, staff will prepare a statement for the next meeting.
    3. July 2010 performance measures: not discussed
    4. Chart of the Month: not discussed
  - B. Financial reports: not discussed
- IV. New business.
  - A. Election of Foundation Board Members: M. Rice moved to approve the recommendations. L. Brewer seconded. All voted aye.
  - B. Staff presentation on BrainFuse's HelpNow and JobNow: L. Speer noted the features of both digital resources. HelpNow, a tutoring resource, provides live help daily from 2-11pm. All tutors have bachelor's degrees and 60% have master's degrees. Emails are answered within 24 hours. Other components include preparation for the ACT and SAT, the GED, and the US Citizenship Test. JobNow provides help writing a resume and preparing for an interview. There are job listings from across the country and from Arkansas.
- V. Executive Session: M. Rice moved to go into executive session; L. Brewer seconded. All voted aye. Executive session began at 4:43 pm. Executive session ended at 6:08 pm. The board adjourned at 6:08 pm.

